

Puget Sound Scapers
Abridged Minutes of January 2, 2005, Noon – 2 PM
Honey Bear Bakery, Third Place Books - Ravenna

Agenda/Minute Notes

**Current Project: Operation Syndication
Media Pack planning**

Voted on which travel organizer to purchase (Samsonite nappa leather).

sgn* showed sample documents. We discussed changes for the brochure including: fewer children in pictures and formatting of brochure sections.

Inside: | What is Farscape? | Debmar "ride" ticket/card | Who are the Puget Sound Scapers? |
Outside: | Syndication deal | Copyright disclaimer | Front "Ride the Wormhole" |

Avenue Potter shared real documents for design inspiration.

Created concept for the fake airline logo, "Wormhole Express," use atomic symbol
Colors: blue and orange
Tagline: "Faster than the speed of light"
sgn* will create 2-4 mockups to choose final design

Media Pack projected costs

4 leather travel cases (ebags.com) - \$100
4 brochures - \$8 + cut/fold
4 ticket sleeves - \$4
8 tickets - \$5
8 Debmar tickets - \$1
4 Passports - \$2
4 luggage tags - \$1
4 media and labels - \$8
plus "extra" documents (?)
=====
approximately \$130

Upcoming Events

- Plan a fun event for January: Movie in Seattle, Party at AP's
- Norwescon (Sea-Tac, March 24-27, 2005)
- DragonCon