

Puget Sound Scapers
Abridged Minutes of February 26th, 2005, 2PM – 6PM
Member's Home (Gig Harbor, WA)

Agenda/Minute Notes

Ongoing Business

PSS Logo:

Additional theme and image ideas were discussed. beavhunt19 is working on graphic design.

Norwescon:

Everyone manning a fan table MUST have a current Norwescon Membership. They will not allow free volunteers (even though in lobby) or a shared "table" pass (not valid for con events).

Since membership requirement has dropped some of our table volunteers, we will wait until 3/7/05 to decide whether we have adequate staffing for fan table.

Norwescon Registration packets: Fliers can be placed in Norwescon registration packets. A volunteer stuffing party is Sunday, March 20th. They expect to fill 2800 packets. We will be adding something to these packets, especially if we cannot proceed with the fan table.

New Business

PSS 7-Month Plan:

sgn* requested we set up X number of marketing events and X number of social events for PSS from now until September. This was suggested so PSS has a framework to organize events online and will not always need in-person meetings. Also, it would be nice to break down the marketing events into elements needed, i.e. \$X funds, X number of volunteers, list of tasks.

Here is what the group came up with. Events can be planned in addition to this and conversely not all of the events listed have to happen.

Marketing Events

- Norwescon (March 24-27, Sea-Tac): fan table and/or advertising
- Bite of Seattle (July 22-24, Seattle Center)
 - Handout fun item at festival (not balloons)
 - 4 volunteers each day
 - Estimated 2 hour shift
- Dragonflight (Aug. 26-28, Bellevue)
 - Minimal! Dealer table and/or auction basket
 - 2 volunteers each day
 - Limited shifts due to limited Dealer Room hours. Est. less than 4 hour shifts
- Bumbershoot (Sept. 2-5, Seattle Center)
 - Handout FS balloons
 - 8 volunteers each day (2 groups of 2 handing out balloons & 4 blowing up more)
 - Estimated 3 hour shift
 - Need van or large car for balloons & helium tank(s)
- Puyallup Fair (Sept. 17, Puyallup Fair Grounds)
 - Handout FS balloons
 - 8 volunteers
 - Estimated 3 hour shift
 - Need van or large car for balloons & helium tank(s)
 - Possibly do Sunday, Sept. 18th as well?

Possible Marketing Events

- Air show/Hydroplane Races (Aug. 5-7)
- Cascadia Con (Sept. 1-5, Sea-Tac)
 - Fan table – **only if overflow volunteers from Bumbershoot event**

Social Events

- *12 Monkeys & La Jetée* Screening (SFM, March 18)
- Social Event (April 16) – Event and location **tbd**
- *Star Wars III: Revenge of the Sith* Screening (Cinerama, May 22)
- Potluck Picnic in the Park (Park tbd by group, June 11)
- Paintball (Location tbd, June 19) – beavhunt19 will scout locations.
Post-Mtg Note: 6/19/05 is Father's Day – scheduling change needed?
- Camino Island Bonfire Party (July 9, Avenue Potter's) – date awaiting AP confirmation
- ~ Late August: FS Syndication Celebration – **tbd**

Also discussed

- Marketing events can also be social events
- Opportunity for group charity event, whether fund raiser or strictly volunteer hours. Decided best to wait until post-syndication era (October?)

To Do / Research needed for marketing events:

- Event funding required (Con membership costs and deadlines)
- Swag ordering estimated costs and ordering deadlines
- Cancel or Op Out dates if funding or volunteer requirements not met